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Cookie Technology

Cookies are text files that contain bundles of information that are stored on the directory of the web browser of a user's computer or mobile device (e.g. notebook, tablet, smartphone, etc.) every time a website is accessed online through a browser. Whenever this website is visited again subsequently, the browser sends these cookies to the website that originated them or to another website. The cookies allow websites to record some information so that the person visiting the website can explore it quickly and easily. A cookie cannot bring up any other data from the user's hard drive, nor can it transmit computer viruses or obtain email addresses. Every cookie is unique to the user's browser. Similar technologies, e.g. web beacons or transparent GIFs, can be used to gather information on a user's behavior and his/her use of the services.

Types of Cookies

1. Strictly Necessary Cookies

This type of cookies enables the website to function correctly and are essential to allow the user to browse the website and use its features. There are two types of strictly necessary cookies: persistent: once the browser has been closed, they are kept until a pre-defined expiry date (lifespan); session: they are automatically deleted each time the browser is closed. Without these cookies certain necessary services cannot function properly, so they will always be used and sent, unless the user changes his/her browser settings. These cookies do not acquire any identifying personal information about the user.

2. Analytics Cookies

These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our site.

3. Functional Cookies

These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies, then some or all of these services may not function properly.

4. Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

List of Cookie

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Cookie Subgroup	Cookies	Cookies used	Lifespan
syscons-interactive.com	syscons-interactive_i18n	First Party	365 days
syscons-interactive.com	_ga	Third Party	365 days